

**Whistling Woods  
International**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



**VIRTUAL ACADEMY**



**CERTIFICATE PROGRAM IN  
EDITING**

**3 Months | Self-Paced**

## ABOUT WWI

Whistling Woods International is a Film, Television, Animation, Communication, Fashion and Media Arts institute located in Mumbai, India. Founded by one of India's leading filmmakers, Subhash Ghai, and promoted by Mukta Arts Limited, Whistling Woods International (WWI) is one of Asia's largest Media Arts institutes. The 'Hollywood Reporter' has rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2010, 2013 and 2014.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theory and practical, ensures that the creative dovetails well with the business aspects. These unique elements in the curriculum and the teaching methodology have seen WWI's student body grow over four times in the past ten years.

### VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

### MISSION

Benchmarking quality, inspiring innovation, encouraging creativity and moulding minds, by leading from the front in the field of film, media and entertainment education.

The image shows the exterior of the Whistling Woods International building, a modern, curved structure with a grid of windows. The name "WHISTLING WOODS INTERNATIONAL" is prominently displayed in large, dark letters across the top of the building. A small logo with the letter 'w' is visible on the left side of the name. The building is set against a light sky, and some greenery is visible in the foreground.

**WHISTLING WOODS INTERNATIONAL**

## SUBHASH GHAI CHAIRMAN

Film school was a key phase of my life and possibly the best decision I have ever made. In 1999, after having spent 20 years in the industry, having directed 19 films, produced several more, having trained several artistes and technicians in the art of filmmaking while launching their careers - I realised that a specific mix of education is needed for the filmmakers to serve the industry as well as build a career for themselves. Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built it into an incredible scope for the individual to experiment with their ideas in the art, science and business of Media and Entertainment, once educated in the art, commerce and technology of filmmaking.



## MEGHNA GHAI-PURI PRESIDENT



Determination to break the status quo led to Whistling Woods International being ranked as one of the top 10 film schools in the world. We are attempting a pioneering, pathbreaking effort in education. We bring together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever.

Our online extension, the Virtual Academy at Whistling Woods merges technology, the teaching methodology offered by the best-in-class faculty and educational pedagogy to students who perhaps cannot come to the campus to study or professionals who don't have the time for a full-time program. We offer Advanced Certificate and Certificate Programs that create an immersive, engaging and interactive learning environment for students to learn on demand, as well as through a structure. This is the next step in the evolution of education.

# CORE TEAM



**RAVI GUPTA**  
DEAN



**RAHUL PURI**  
HEAD OF ACADEMICS

## FACULTY

Our faculty body comprises of leading industry professionals and instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.



**ASHWINI KAUL**  
CINEMATOGRAPHY



**PRASHANT NAIK**  
EDITING



**ABHIJIT  
MAZUMDAR**  
DIRECTION



**RABIYA NAZKI**  
PRODUCING



**SUDIPTA BASU**  
SOUND RECORDING  
& DESIGN



**ANJUM RAJBALI**  
SCREENWRITING

# KEY HIGHLIGHTS



## Certification

Certificate Program in Editing from WWI



## Adobe Premiere Pro

Get 50% off for duration of this course



## Doubt Clearing

Moderated discussion boards for doubt solving



## Financial aid

No cost EMI option available



## Access to Content

1 year access to the content

# EDITING CURRICULUM

Film editing is all about intuition. Intuition to know how the characters will portray their emotions and how the scene is going to affect the audience. A good film editor knows exactly how hours and hours of raw footage should be cut and joined to create a complete story.

## **Introduction to Film Editing**

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This introductory chapter will introduce you to the concept of editing and how it developed over years of experimentation. You will also be taken through a practical overview of the process and learn the fundamental ways in which you can transition between two shots.

## **Editing Basics**

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It is essential to understand the kind of material an editor gets to work with and also how this material can be manipulated, keeping in mind the techniques and grammar that have been developed over years of experimentation. This chapter will teach you how to tell your stories effectively and clearly through your edit.

## **Software Training – How to use Adobe Premiere Pro, Avid Media Composer, Davinci Resolve / DIT**

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Film editing has become widely accessible through digitization. The process has become much simpler, but the technical expertise required remains the same. An artist cannot work without a thorough understanding and mastery of his or her tools. You will be trained in three of the film industry's most used editing softwares – Adobe Premiere Pro, Avid Media Composer and DaVinci Resolve.

## **Cutting Styles**

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The aesthetics of a good edit is something that you will develop over time by practicing the specialized techniques covered in this chapter. Knowing when, how and if to cut at a particular moment is essential. Different kinds of scenes also require specific techniques to be used, which will be covered.

## **Editing Action Sequences, Commercials and Trailers**

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Filmmaking is a broad field which includes short format trailers and advertisements as well as non-fiction documentary films in which varied editing treatments and workflows are followed. In this final chapter you will learn the tips, tricks and workarounds you can use while editing these films.

# PROGRAM DETAILS

## PROGRAM STARTS

Please refer to the website for program start date

## LEARNING STRUCTURE

Self-paced learning

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## DURATION

3 Months

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## PROGRAM FEE

13,000 INR

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## ELIGIBILITY

Applicants need to have cleared Xth grade or equivalent  
All candidates need to have reading and speaking proficiency in English

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## FOR FURTHER DETAILS

call us at +91-9324372335 or write to us at [virtualacademy@whistlingwoods.net](mailto:virtualacademy@whistlingwoods.net).

**DO WHAT  
YOU LOVE**

Choose a job you love, & you will never have to work a day in your life {Confucius}