Whistling Woods International

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

VIRTUAL ACADEMY

CERTIFICATE PROGRAM IN
DIRECTION

3 Months | Self-Paced

ABOUT WWI

Whistling Woods International is a Film, Television, Animation, Communication, Fashion and Media Arts institute located in Mumbai, India. Founded by one of India's leading filmmakers, Subhash Ghai, and promoted by Mukta Arts Limited, Whistling Woods International (WWI) is one of Asia's largest Media Arts institutes. The 'Hollywood Reporter' has rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2010, 2013 and 2014.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theory and practical, ensures that the creative dovetails well with the business aspects. These unique elements in the curriculum and the teaching methodology have seen WWI's student body grow over four times in the past ten years.

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity and moulding minds, by leading from the front in the field of film, media and entertainment education.

SUBHASH GHAI
CHAIRMAN

Film school was a key phase of my life and possibly the best decision I have ever made. In 1999, after having spent 20 years in the industry, having directed 19 films, produced several more, having trained several artistes and technicians in the art of filmmaking while launching their careers - I realised that a specific mix of education is needed for the filmmakers to serve the industry as well as build a career for themselves. Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built it into an incredible scope for the individual to experiment with their ideas in the art, science and business of Media and Entertainment, once educated in the art, commerce and technology of filmmaking.

MEGHNA GHAI-PURI
PRESIDENT

Determination to break the status quo led to Whistling Woods International being ranked as one of the top 10 film schools in the world. We are attempting a pioneering, pathbreaking effort in education. We bring together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever.

Our online extension, the Virtual Academy at Whistling Woods merges technology, the teaching methodology offered by the best-in-class faculty and educational pedagogy to students who perhaps cannot come to the campus to study or professionals who don't have the time for a full-time program. We offer Advanced Certificate and Certificate Programs that create an immersive, engaging and interactive learning environment for students to learn on demand, as well as through a structure. This is the next step in the evolution of education.

CORE TEAM

RAVI GUPTA
DEAN

RAHUL PURI
HEAD OF ACADEMICS

FACULTY

Our faculty body comprises of leading industry professionals and instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.

ASHWINI KAUL
CINEMATOGRAPHY

PRASHANT NAIK
EDITING

ABHIJIT MAZUMDAR
DIRECTION

RABIYA NAZKI
PRODUCING

SUDIPTA BASU
SOUND RECORDING & DESIGN

ANJUM RAJBALI
SCREENWRITING

KEY HIGHLIGHTS

Certification
Certificate Program in
Direction from WWI

Doubt Clearing
Moderated discussion
boards for doubt solving

Financial aid
No cost EMI option
available

Access to Content
1 year access to the
content

DIRECTION CURRICULUM

Making a film is not a one-person job, but it does need one person to guide all the different teams and technicians. This responsibility falls on the shoulders of the director. Much like the captain of a team, the director coordinates with the actors, writers and the crew to translate the words on a paper into a moving, breathing story.

Introduction to the role of a Director and Film Grammar

Role of a director
A film director is the primary person responsible for translating the screenplay into a fully formed film while keeping its vision intact. This class gives a comprehensive overview about the roles of a director.

The Film Grammar
In this class, you will learn about the composition of shots and sequences, framing, pacing, rhythm and different rules of thumb that will help you communicate stories visually.

Composition for Filmmakers

Ways of Seeing
This class will teach you to think in terms of the overall composition and where would you like the viewer's eye to start in a frame.

Framing & Composition
This class introduces you to the fundamentals of effective framing and composition. You will learn about different popular conventions that will help you get started with composing your shots to deliver the intended impact

Space and Time in Film

Space & Time Manipulation
In this class, you will learn how to visualize time and space of your scenes and communicate that vision effectively with your cinematographer to establish the dimensions of the shoot. You will learn about tools, like staging, sound, blocking etc. that will help you manipulate space and time according to your needs.

Character of a Location/Landscape
In this class, you will learn how to characterize a place and present it as a lively character, not a mere innate object.

Continuity of Motion

Continuity
Continuity in film can be defined by the idea that shots taken from different angles and composition at a given location must have the same position of characters, properties, objects, costumes etc. This class helps you understand how to avoid continuity errors during your shoot.

Axis Breakdown
This class introduces you to the 180-degree rule which is basically a very popular guideline regarding the on-screen spatial relationship between the elements within a scene, for example an object or a character.

Mise-en-scene and its aspects

Camera Movement
In this class, you will learn about fundamental camera movement techniques.

Staging & Blocking
In this class you will learn about Staging, also commonly known as set dressing, which deals with the selection, design and modification of the performance space in a film.

The Long Take
As the name suggests, long takes are shots that last for a much longer duration than conventional movie shots. In this class, you will learn about when and why to use long shots in your films and how to use techniques such as camera movement and blocking, in order to produce effective long takes.

Mise-En-Scene
This class teaches you how to work with all the visual elements that make up the mise-en-scene, such as the setting, decorations, depth of space, lighting, costumes and makeup etc.

Scene Analysis
This class will teach you about how to break a scene down to its fundamental elements and analyse them so you can design and modify them. This knowledge enables you to understand why a particular scene works or doesn't work, enabling you to produce sequences that are emotionally powerful.

Sound in films and creation of time & space through sound

Sound in films
This class will teach you about the crucial role played by sound and soundscape in effective storytelling and how to properly record and use sound, music etc. in order to elevate the emotional impact of your movie.

Creation of Time & Space through Sound
In this class, you will learn how to play with diegetic and non-diegetic sound to establish and manipulate time and space.

Script Development and Breakdown

Script Development & Dialogues
This class teaches you the technicalities of how to proceed with developing the script and dialogues that will be used to shoot the film during production.

Beat Breakdown
In the context of the film's screenplay, a beat represents a pause in dialogue. In the context of the timing of a film, a beat refers to any decision, event or discovery that changes the way the protagonist moves forward in the story. This class will teach you how to properly analyse and break beats down during the development stage.

Action Breakdown
This class talks about the basics of breaking down actions that happen in a film as a director develops the screenplay into the final shooting script.

Shot Breakdown
In this class, you will be introduced to effective techniques and templates on how you can effectively break each shot down to its fundamental elements such as its cast, props, music etc.

Storyboarding/Visual Referencing Basics
This class will discuss a very important pre-production process called storyboarding, which is a visual representation of the entire movie broken down into different parts and arranged in order.

Directing and working with Actors

How to Direct Actors
This class will teach you techniques on how to effectively direct actors on set as you will learn how to negotiate creative differences with them during production.

Film Theory & Analysis

Film theories
In this class, you will learn how to question the essential philosophies of cinema and gain conceptual frameworks for understanding the relationship of film with reality, film consumers and society.

Psychology of Film
This class discusses the psychology of film - a study of film as art that explores its characteristics and its production in relation to human psychology of perception, cognition, narrative understanding, and emotion.

Study of a Director
In this class, you will study the psyche of a Director.

Short Films
In this class, you will learn how the direction of short films, from script development to production, differs from the direction process of full-length feature films.

Assisting a Director

Role of an AD
This class provides a comprehensive overview of all the responsibilities of an assistant director, also referred to as AD.

How to Give a Clap
Clapperboards contain important information are very useful in the audiovisual synchronization during postproduction process. This class teaches you the basics of how to work with a clapperboard.

PROGRAM
DETAILS

PROGRAM STARTS

Please refer to the website
for program start date

LEARNING STRUCTURE

Self-paced learning

DURATION

3 Months

PROGRAM FEE

13,000 INR

ELIGIBILITY

Applicants need to have cleared Xth grade or equivalent
All candidates need to have reading and speaking proficiency in English

FOR FURTHER DETAILS

call us at +91-9324372335 or write to us
at virtualacademy@whistlingwoods.net.

**DO WHAT
YOU LOVE ♥**

Choose a job you love, & you will
never have to work a day in
your life {Confucius}