Whistling Woods
International
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

VIRTUAL ACADEMY

CERTIFICATE PROGRAM IN
CINEMATOGRAPHY

3 Months | Self-Paced

ABOUT WWI

Whistling Woods International is a Film, Television, Animation, Communication, Fashion and Media Arts institute located in Mumbai, India. Founded by one of India's leading filmmakers, Subhash Ghai, and promoted by Mukta Arts Limited, Whistling Woods International (WWI) is one of Asia's largest Media Arts institutes. The 'Hollywood Reporter' has rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2010, 2013 and 2014.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theory and practical, ensures that the creative dovetails well with the business aspects. These unique elements in the curriculum and the teaching methodology have seen WWI's student body grow over four times in the past ten years.

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity and moulding minds, by leading from the front in the field of film, media and entertainment education.

SUBHASH GHAI
CHAIRMAN

Film school was a key phase of my life and possibly the best decision I have ever made. In 1999, after having spent 20 years in the industry, having directed 19 films, produced several more, having trained several artistes and technicians in the art of filmmaking while launching their careers - I realised that a specific mix of education is needed for the filmmakers to serve the industry as well as build a career for themselves. Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built it into an incredible scope for the individual to experiment with their ideas in the art, science and business of Media and Entertainment, once educated in the art, commerce and technology of filmmaking.

MEGHNA GHAI-PURI
PRESIDENT

Determination to break the status quo led to Whistling Woods International being ranked as one of the top 10 film schools in the world. We are attempting a pioneering, pathbreaking effort in education. We bring together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever.

Our online extension, the Virtual Academy at Whistling Woods merges technology, the teaching methodology offered by the best-in-class faculty and educational pedagogy to students who perhaps cannot come to the campus to study or professionals who don't have the time for a full-time program. We offer Advanced Certificate and Certificate Programs that create an immersive, engaging and interactive learning environment for students to learn on demand, as well as through a structure. This is the next step in the evolution of education.

CORE TEAM

RAVI GUPTA
DEAN

RAHUL PURI
HEAD OF ACADEMICS

FACULTY

Our faculty body comprises of leading industry professionals and instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.

ASHWINI KAUL
CINEMATOGRAPHY

PRASHANT NAIK
EDITING

ABHIJIT MAZUMDAR
DIRECTION

RABIYA NAZKI
PRODUCING

SUDIPTA BASU
SOUND RECORDING & DESIGN

ANJUM RAJBALI
SCREENWRITING

KEY HIGHLIGHTS

Certification
Certificate Program in
Cinematography from WWI

Doubt Clearing
Moderated discussion
boards for doubt solving

Financial aid
No cost EMI option
available

Access to Content
1 year access to the
content

CINEMATOGRAPHY CURRICULUM

A cinematographer is the master of movement and light. Their role is to translate the script into visuals and shoot the video. While they may not be the one holding the camera, they are the mastermind behind deciding what the final video should look like

The Basics Of Cinematography

ÿ Role of a cinematographer: This class provides a comprehensive overview of a cinematographer's duties and the key skills that he/she needs to possess in order to effectively make artistic and technical decisions related to the image.

ÿ Types of lights: This class introduces you to different types of lights used on film sets in order to produce the desired effects on the image on screen. You also learn about the advantages and limitations of each type.

ÿ Types of grips and gears: This class underlines important grips and gears that you will need in order to effectively set up light and the camera for a shoot.

Non-Motion Photography

ÿ The history and science of a still camera: This class introduces you to the history and science of a still camera.

ÿ Exposure and Metering: In this class, you will learn about different techniques to moderate exposure of images in your film depending on the style and setting of a given scene.

ÿ Three-point lighting: In this class, you will learn about the techniques associated with three point lighting- the simple, versatile setting which forms the foundation of most complex lighting systems.

ÿ Lensing: In this class, you will learn about the advantages and limitations of different kinds of lens that you can use to film scenes. You will learn how to use specific lenses to produce unique artistic effects depending on the scene.

ÿ Deep focus and Hyperfocal Distance: This class teaches you how to use deep focus by using hyperfocal distance and you will learn when and how to intentionally use this technique.

ÿ Framing and Composition: This class teaches you the important rules. and tips regarding effective framing and composition while shooting a scene

ÿ Electrical methods and studio layouts: This class gives an introductory overview of electricity & studio power layout methods to set lighting within a film studio.

Video Fundamentals (SD & HD)

ÿ Standard Definition: This class teaches you about more complex lighting situations.

ÿ Parts of a Digital Motion Picture Camera: In this class, you will learn about the foundational parts that make up a standard digital motion picture camera.

ÿ Camera Angles and Camera Movements: In this class, you will learn about the most important and commonly used shot sizes, camera movement techniques and camera angles, each of which produces a specific type of effect.

ÿ Frame Rates: In this class, you will learn about frame rates and how to adjust them depending on the kind of film and effect you want to produce.

ÿ Dynamic Range: In this class, you will learn about different cameras and their dynamic ranges.

ÿ Colour Temperature: In this class, you will learn how to effectively change the temperature of your shots to warmer or cooler depending on the type of effect you want to create cinematically.

ÿ Day and Night Lighting: In this class, you will learn about the different techniques that will allow you to make your scene seem like it's either day or night, depending on the needs of the scene by using different lighting and camera techniques.

Understanding the Components of a Mise-en-scene and their Impact

ÿ Components of Mise-en-scene and their impact
This class teaches you about more complex lighting situations.

Motion Photography on Film Cameras (16mm/35mm)

ÿ Shooting on film

In this class, you will learn more about 16mm and 35mm Motion Picture Photography with an in-depth study of Advanced Film Exposure with Grey Card, Exposed Negative Processing & Printing, Colour Temperature Theory and Advance Lab Theory.

ÿ Parts of a Motion Picture Film Camera
This course provides a comprehensive description of the different parts that make up a motion picture film camera. You will learn how to adjust them, their functionality and limitations and the safety measures associated with each one of them.

The Theory of Colour

ÿ Colour Theory Basics

This class introduces you to the fundamentals of colour theory - the perception of colours, the visual effects of how colour mix, their match and contrasts, each colour's impact on a scene and more.

ÿ Types of Colour Contrasts
This class will teach you about the theory of colour contrasting and introduce you to some of the most popular colour contrasts used during production and the impact each type has on the scene.

ÿ Colour schemes and examples
In this class you will learn about different colour schemes that are commonly used during production design.

Understanding Music Videos

This class looks into music videos and the cinematography techniques associated with it. You will learn the difference in the commonly used shots and camera movement techniques between a film scene and a music video scene.

Understanding Non-fiction Films

A non-fiction film, unlike a fiction film, assumes responsibility of the truthful depiction of the accuracy of the information and people being presented. In this class, you will learn about non-fiction films and the subtle differences in the techniques, colour and camera movements between non-fiction and fiction movies.

PROGRAM
DETAILS

PROGRAM STARTS
Please refer to the website
for program start date

LEARNING STRUCTURE
Self-paced learning

DURATION
3 Months

PROGRAM FEE
13,000 INR

ELIGIBILITY
Applicants need to have cleared Xth grade or equivalent
All candidates need to have reading and speaking proficiency in English

FOR FURTHER DETAILS
call us at +91-9324372335 or write to us
at virtualacademy@whistlingwoods.net.

DO WHAT YOU LOVE ♥

Choose a job you love, & you will
never have to work a day in
your life {Confucius}