

**Whistling Woods
International**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



VIRTUAL ACADEMY



**CERTIFICATE PROGRAM IN
SCREENWRITING**

3 Months | Self-Paced

ABOUT WWI

Whistling Woods International is a Film, Television, Animation, Communication, Fashion and Media Arts institute located in Mumbai, India. Founded by one of India's leading filmmakers, Subhash Ghai, and promoted by Mukta Arts Limited, Whistling Woods International (WWI) is one of Asia's largest Media Arts institutes. The 'Hollywood Reporter' has rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2010, 2013 and 2014.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theory and practical, ensures that the creative dovetails well with the business aspects. These unique elements in the curriculum and the teaching methodology have seen WWI's student body grow over four times in the past ten years.

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity and moulding minds, by leading from the front in the field of film, media and entertainment education.



WHISTLING WOODS INTERNATIONAL

SUBHASH GHAI CHAIRMAN

Film school was a key phase of my life and possibly the best decision I have ever made. In 1999, after having spent 20 years in the industry, having directed 19 films, produced several more, having trained several artistes and technicians in the art of filmmaking while launching their careers - I realised that a specific mix of education is needed for the filmmakers to serve the industry as well as build a career for themselves. Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built it into an incredible scope for the individual to experiment with their ideas in the art, science and business of Media and Entertainment, once educated in the art, commerce and technology of filmmaking.



MEGHNA GHAI-PURI PRESIDENT



Determination to break the status quo led to Whistling Woods International being ranked as one of the top 10 film schools in the world. We are attempting a pioneering, pathbreaking effort in education. We bring together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever.

Our online extension, the Virtual Academy at Whistling Woods merges technology, the teaching methodology offered by the best-in-class faculty and educational pedagogy to students who perhaps cannot come to the campus to study or professionals who don't have the time for a full-time program. We offer Advanced Certificate and Certificate Programs that create an immersive, engaging and interactive learning environment for students to learn on demand, as well as through a structure. This is the next step in the evolution of education.

CORE TEAM



RAVI GUPTA
DEAN



RAHUL PURI
HEAD OF ACADEMICS

FACULTY

Our faculty body comprises of leading industry professionals and instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.



ASHWINI KAUL
CINEMATOGRAPHY



PRASHANT NAIK
EDITING



**ABHIJIT
MAZUMDAR**
DIRECTION



RABIYA NAZKI
PRODUCING



SUDIPTA BASU
SOUND RECORDING
& DESIGN



ANJUM RAJBALI
SCREENWRITING

KEY HIGHLIGHTS



Certification

Certificate Program in
Screenwriting from WWI



Successful Completion

Gets you 10% off on the
Advanced Certificate
program



Curriculum

Designed by renowned
faculty of WWI



Access to Content

1 year access to the
content

SCREENWRITING CURRICULUM

Learn the art of transferring the story you have in your mind to the paper, and eventually to the big screen. A screenplay is the blueprint that keeps everyone working on the project on track. This is where a movie starts and thus, this is where we'll start our journey to understanding filmmaking.

Introduction to Screenwriting

This introductory class will take you through the screenwriting process and its different elements: Premise, Theme, Story, Character and Structure. You will understand what writing a screenplay entails and the difference between writing a novel and screenplay.

Elements of a Screenplay

In simple words, this class will teach you how to write a story. You will learn about different elements of a good screenplay and look at different processes that go into writing it, thereby making it a compelling film. This class will teach you to think like a screenplay writer.

Character Development

In this class, you will learn about character development - an important part of creating believable fictional characters. You will learn what makes for an interesting character and how you can make the audience resonate with them.

Conflict

In this class, you will learn about conflict, the trials and tribulations of the protagonist. In every narrative, conflict is the key element that provides interest, tension and suspense, while also helping the protagonist transform himself/herself. This class will analyse the importance of this ingredient in a story.

Structure

In this class, we will be talking about the structure of a screenplay. The structure is defined as the arrangement of the story elements into a specific order to evoke the perfect response in the audience. It is the chronological design of highs and lows, conflict and resolution etc. in the story.

Scene Design and Dialogue

In this class, we're going to learn how to break the script down into smaller divisions, i.e. scenes and dialogues, and treat each part individually.

Dialogue Writing

In this class, we will learn the last step of completing the screenplay – inserting dialogues. Unlike structure and design, dialogue is the only thing each audience member will definitely notice. It can make or break your film. This class will examine dialogue writing with a few examples.

Analysis of a Short Film

In this class, we're going to take a well written short film and trace all the different elements of screenplay we've learnt about so far. We'll discuss how everything comes together to form a complete narrative. The example that we're taking is the first film that Claude Berri wrote in 1964. It is a short film called LE POULET (The Chicken).

Hero's Journey Part 1 & 2

This class will be split into two. The topic will be the Hero's Journey and we will be discussing screenplay on a more philosophical level. In this class, we'll discuss Joseph Campbell's concept of the Hero's journey, based on the book, "A Hero With A Thousand Faces". This concept discusses the pattern of narrative or character graph that every lead character is found to follow across cultures and time.

PROGRAM DETAILS

PROGRAM STARTS

Please refer to the website for program start date

LEARNING STRUCTURE

Self-paced learning

DURATION

3 Months

PROGRAM FEE

15,000 INR

ELIGIBILITY

Applicants need to have cleared Xth grade or equivalent
All candidates need to have reading and speaking proficiency in English

FOR FURTHER DETAILS

call us at +91-9324372335 or write to us
at virtualacademy@whistlingwoods.net.

**DO WHAT
YOU LOVE**

Choose a job you love, & you will
never have to work a day in
your life {Confucius}