Whistling Woods
International
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

VIRTUAL ACADEMY

ADVANCED CERTIFICATE
PROGRAM IN
FILMMAKING

1 Year | Self-Paced

ABOUT WWI

Whistling Woods International is a Film, Television, Animation, Communication, Fashion and Media Arts institute located in Mumbai, India. Founded by one of India's leading filmmakers, Subhash Ghai, and promoted by Mukta Arts Limited, Whistling Woods International (WWI) is one of Asia's largest Media Arts institutes. The 'Hollywood Reporter' has rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2010, 2013 and 2014.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theory and practical, ensures that the creative dovetails well with the business aspects. These unique elements in the curriculum and the teaching methodology have seen WWI's student body grow over four times in the past ten years.

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity and moulding minds, by leading from the front in the field of film, media and entertainment education.

SUBHASH GHAI
CHAIRMAN

Film school was a key phase of my life and possibly the best decision I have ever made. In 1999, after having spent 20 years in the industry, having directed 19 films, produced several more, having trained several artistes and technicians in the art of filmmaking while launching their careers - I realised that a specific mix of education is needed for the filmmakers to serve the industry as well as build a career for themselves. Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built it into an incredible scope for the individual to experiment with their ideas in the art, science and business of Media and Entertainment, once educated in the art, commerce and technology of filmmaking.

MEGHNA GHAI-PURI
PRESIDENT

Determination to break the status quo led to Whistling Woods International being ranked as one of the top 10 film schools in the world. We are attempting a pioneering, pathbreaking effort in education. We bring together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever.

Our online extension, the Virtual Academy at Whistling Woods merges technology, the teaching methodology offered by the best-in-class faculty and educational pedagogy to students who perhaps cannot come to the campus to study or professionals who don't have the time for a full-time program. We offer Advanced Certificate and Certificate Programs that create an immersive, engaging and interactive learning environment for students to learn on demand, as well as through a structure. This is the next step in the evolution of education.
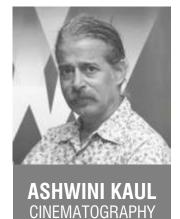
CORE TEAM

RAVI GUPTA
DEAN

RAHUL PURI
HEAD OF ACADEMICS

FACULTY

Our faculty body comprises of leading industry professionals and instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.

ASHWINI KAUL
CINEMATOGRAPHY

PRASHANT NAIK
EDITING

ABHIJIT MAZUMDAR
DIRECTION

RABIYA NAZKI
PRODUCING

SUDIPTA BASU
SOUND RECORDING & DESIGN

ANJUM RAJBALI
SCREENWRITING

KEY HIGHLIGHTS

Certification
Advanced Certificate
Program in Filmmaking

Alumni
Alumni status and access
to the alumni database of
Whistling Woods

Mentorship
Through the program
through industry experts
and faculty of WWI

Specialised workshops
Access to the WWI
Mumbai campus to
attend workshops

Industry Interactions
Access to the Industry
Interactions library
Library of WWI for 1 year

**Access to Specialised
software**
50% off for the duration of
the program

PROGRAM
DETAILS

PROGRAM STARTS
Please refer to the website
for program start date

WEEKLY COMMITMENT
2-3 hours per week

DURATION
1 year

PROGRAM FEE
1,60,000 INR

ELIGIBILITY
Applicants need to have cleared Xth grade or equivalent
All candidates need to have reading and speaking proficiency in English

FOR FURTHER DETAILS
call us at +91-9324372335 or write to us
at virtualacademy@whistlingwoods.net.

A good filmmaker doesn't just understand his/her role well, but also the roles of every other team member working on the project. Keeping this at the core, Virtual Academy's Advanced Certificate Program in Filmmaking offers you a comprehensive training across all spectrums of the craft of Filmmaking.

PROGRAM CURRICULUM

Semester I

Screenwriting

Learn the art of transferring the story you have in your mind to the paper, and eventually, to the big screen. A screenplay is the blueprint that keeps everyone working on the project, on track. This is where a movie starts and so, this is where we'll start our journey to understanding filmmaking.

- Introduction to Screenwriting
- Elements of a Screenplay
- Character Development
- Conflict
- Structure
- Scene Design and Dialogue
- Dialogue Writing
- Analysis of a Short Film
- Hero's Journey Part 1 and Part 2

Producing

The process of filmmaking can be divided into three sections - creative, technical and inancial. While different teams take care of each section, it's the job of the producer to tie them all together.

- What does a Producer do?
- Script Development and Funding
- Producer in Pre-Production
- Producer in Principal Photography
- Producer in Post Production
- Taking your film to the audience

Cinematography

Also known as the Director of Photography, a cinematographer is the master of movement and light. Their role is to translate the script into visuals and shoot the video.

- The Basics of Cinematography
- Non-Motion Photography
- Video Fundamentals (SD & HD)
- Understanding the Components of a Mise-en-scene and their Impact
- Motion Photography on Film Cameras (16mm/35mm)
- The Theory of Colour
- The Study of a Cinematographer
- Understanding Music Videos
- Understanding Non-Fiction Films

Editing

Film editing is all about intuition - Intuition to know how the characters will portray their emotions and how the scene is going to affect the audience.

- Introduction to Film Editing
- Edit Shots
- Software Training – How to use Adobe Premiere Pro, Avid Media Composer, DaVinci Resolve / DIT
- Types of Cuts
- Editing action sequences

Semester II

Production Design

A Production designer (PD) is the person responsible for the overall visual look of the production of a film. They have a key creative role in the creation of motion pictures and television

- Comparative Study of Cinema vs TV
- The Role of Costumes and Make-up in a Project
- How to dress a set with Furniture and Wall Pieces to accommodate a Script
- How to work on an Existing Available Location

Direction

Making a film is not a one-person job, but it does need one person to guide all the different teams and technicians. This responsibility falls on the shoulders of the director. Much like the captain of a team, the director coordinates with the actors, writers and the crew to translate the words on a paper into a moving, breathing story.

- Introduction to the role of a Director and Film Grammar
- Composition for Filmmakers
- Space and Time in Film
- Continuity of Motion
- Misc-en-scene and its aspects
- Sound in Films and Creation of Time & Space through Sound
- Script Development and Breakdown
- Directing and working with Actors
- Film Theory & Analysis
- Assisting a Director

Sound Design

The responsibility of a sound designer is to record, acquire, edit and create the various audio elements required in a movie. The sound designer works closely with the director to create a acoustic environment for the audience.

- Introduction and history of Sound in Film
- Introduction to Sound Design
- Sound Recording (Part I) and the Recording Chain
- Advanced Aesthetics
- Music in Film
- Sound Recording (Part II)
- The role of Sound in Post Production & Mixing
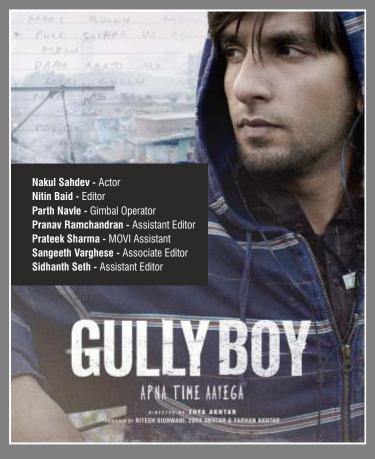- Introduction to DAW Pro-tools

GENERAL COURSEWORK

- Film Analysis – Watch the set of Films provided and critique it
- Live Sessions with Industry Experts
- Project Submissions & Assessments
- Make your own film

WHISTLING WOODS INTERNATIONAL ALUMNI

More than 1900+ Alumni successfully working in the Media and Entertainment industry.

Aditya Apastamb
Chief Assistant Director

Prashant Golani & Shehbaz Khan
Assistant Director

Saurabh Som & Sanket Powar
Digital Imaging Technician
Simranpreet Singh
Production Manager & Assistant Director

Nakul Sahdev - Actor
Nitin Baid - Editor
Parth Navle - Gimbal Operator
Pranav Ramchandran - Assistant Editor
Prateek Sharma - MOVI Assistant
Sangeeth Varghese - Associate Editor
Sidhanth Seth - Assistant Editor

Shashank Khaitan - Writer & Director
Sohel Sanwari - Sound Department
Varun Macchar - 2nd Assistant Director, Pre-production
Vinay Jogi - Production Assistant

Muralikrishna V.
Grip (Cinematography & Lighting Department)

Manik Dawar
Editor

DO WHAT YOU L♥VE

Choose a job you love, & you will never have to work a day in your life {Confucius}

Vinay Jogi - Production Assistant
Konark Saxena - Assistant Editor
Nitin Baid - Editor
Aparna Bala -VFX Co-ordinato